

**DETERMINATION AND FINDINGS
FOR
SOLE SOURCE PROCUREMENT**

CONTRACT NO.: DCEB-2015-C-2003

CAPTION: Economic Performance Metrics for DMPED Projects

PROPOSED CONTRACTOR: Strategic Impact Advisors, LLC

PROGRAM AGENCY: Office of the Deputy Mayor for Planning and Economic Development (DMPED)

FINDINGS

1. AUTHORIZATION:

D.C. Official Code § 2-354.04, 27 DCMR 1304, and 1700 and 1701

2. MINIMUM NEED:

The Government of the District of Columbia, Office of the Deputy Mayor for Planning and Economic Development has a minimum need for a contractor to provide economic performance metrics for DMPED in order to obtain an enhanced comprehension of the real estate market in Washington, DC and surrounding jurisdictions to make data-driven decisions relative to future development. The proposed term for the contract is date of award through one year with two (2) one year options.

3. ESTIMATED REASONABLE PRICE:

The estimated fair and reasonable price to provide the required services during the Contract shall be in the estimated amount of \$50,000.00. The price is determined to be fair and reasonable, based on the fact that historical payments for the previous work performed.

4. FACTORS WHICH JUSTIFY SOLE SOURCE PROCUREMENT:

- A. In FY13, the District awarded a contract to George Washington University for production of economic performance metric for DMPED Development projects. Dr. Moussad Ahmadi was the lead during the performance of the GW contract. In 2014, Dr. Ahmadi left the George Washington University, which, in turn, caused the current project to stop since Dr. Ahmadi's mathematical formulas for the economic performance metric was used to produce the required data.
- B. Dr. Ahmadi developed the District's first Economic Impact Model in 2011. He has applied the model to numerous programs and economic development initiatives, including the District's Five-Year Economic Development Strategy and the Creative Economy Strategy for the District of Columbia. Thus, since the research and analysis tasks currently required are directly related to Dr. Ahmadi's previous work under the George Washington University contract, Strategic Impact Advisors, LLC, under the leadership of Dr. Ahmadi is uniquely qualified to continue these services because of the project specific, critical institutional knowledge and experience that Dr. Ahmadi has working with the District. Further, Dr. Ahmadi, has an in-depth knowledge of the

Washington, D.C. metropolitan area economies including the region's labor force, business trends and economic metrics.

- C. For the reasons stated above, a sole source award to Strategic Impact Advisors, LLC, under Dr. Ahmadi's leadership is the most efficient and cost-effective method of procurement.

5. CERTIFICATION BY AGENCY HEAD:

I hereby certify that the above findings are true, correct and complete.

Date

M. Jeffrey Miller, Interim Deputy Mayor

6. CERTIFICATION BY CONTRACT SPECIALIST

I hereby certify that the above findings are true and correct to the best of my knowledge. Further, I certify that the notice on intent to award a sole source contract was published in accordance with 27 DCMR 1304 and that no response was received.

Date

Lindel Reid, CPPB
Senior Contract Specialist

DETERMINATION

Based on the above findings and in accordance with the cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under either Section 402 or 403 of the District of Columbia Procurement Practice Reform Act of 2010 (D.C. Law 18-371; D.C. Official Code §2-354.02 or 2-354.03). Accordingly, I determine that the District is justified in using the sole source method of procurement.

Date

Jacque McDonald, CPPO, CPPB, SPSM, MBA, MST
Director, Contracts, Procurement and Grants